

FOR IMMEDIATE RELEASE

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iFAST Metro Race 2013 City Chase. Charity Race.

16 August 2013, Hong Kong – iFAST Financial (HK) Ltd (“iFAST Financial”) is the title sponsor for “iFAST Metro Race 2013”, a race organised to support the cause of social inclusion and in the spirit of contributing to the society. The Race, organised by Y2Y Orienteering Development and Training Centre, is the first ever night orienteering race held in Hong Kong aiming to raise fund for education projects under Unleash Foundation and ultimately benefit physically challenged teenagers. Over ten teams will be racing in the “inclusive category”, which was specially created with the aim of promoting social inclusion, and each of these teams include at least one team member with physical disabilities to foster better understanding of the challenges faced by people with physical disabilities among able-bodied team members.

Teams will race across the vibrant and dazzling Hong Kong Central District under the night skies, where they will work closely as a team to bring out the best in each other, and in turn bring hope and opportunities to the physically challenged by directing donations from the race into education and training for disabled teenagers. iFAST will also be actively participating in the race and has extended invitations to various industry peers to participate in the event. Through the event, iFAST hopes to fulfill social responsibilities and at the same time provide the rare opportunity for hectic city dwellers to experience city orienteering in the night. Response from the public and various financial institutions has been overwhelming. Each participating team in the open category donates HKD600 and each team in the corporate category donates HKD2,000.

A highlight of the “iFAST Metro Race 2013” is that some checkpoints will feature special investment quizzes, whereby “bonus scores” are awarded to participants with the right answers. Race participants are also given a booklet with mutual funds investment articles, which can be referenced to score more points at the various checkpoints throughout the race. Patrick Ho, Managing Director at iFAST Financial, adds, “This is the first sports race in Hong Kong to feature a financial education component, and we are excited to be part of the action. We hope this will allow race participants to develop the basic investment knowledge necessary for them to invest with confidence in the future.”

Nelson Yip, MH, Inclusion Ambassador of “iFAST Metro Race” and Founder of Unleash Foundation, considers the Race to be exceptionally meaningful. “We are honoured to be the beneficiary organization of the ‘iFAST Metro Race 2013’, as the objectives of the race fully embodies the philosophy of the Foundation – to encourage the unleashing of one’s potential and challenging oneself. As the Inclusion Ambassador of the Race, I will celebrate the occasion by participating with various “inclusive” teams to strive for excellence,” he says.

Hui Yau Chiu, Director of Y2Y Orienteering Development and Training Centre, believes that the Race provides an opportunity for all Hongkongers to bring their benevolence and vitality into full play. “Y2Y stands for ‘Youth To Youth’,” he says. “With a youthful heart, anyone can have the energy to do anything, anywhere, at any time! We are delighted to be of help to those in need by raising donations for Unleash Foundation with the help of iFAST and other sponsors, while being able to promote orienteering. The sport, requiring both physical and intellectual strengths, will definitely be full of fun and bring a great sense of achievement to all participants.”

We are honoured and thankful to the following sponsors and partners for their support towards the Race: Aberdeen International Fund Managers Limited, Franklin Templeton Investments (Asia) Limited and Principal Hong Kong as our Gold Sponsors; Robeco Hong Kong Limited as our Silver Sponsor; Salomon Running and The Overlander as prize sponsors; SHARK as energy drink sponsor; San Miguel Brewery Hong Kong Limited as beer sponsor; Sportsoho as media partner; and the Institute of Financial Planners of Hong Kong, the Orienteering Association of Hong Kong, iFAST Global Prestige, iFAST Central Platform and Fundsupermart.com as supporting partners.

ABOUT Y2Y

Y2Y Orienteering Development and Training Centre is a registered orienteering club under the Orienteering Association of Hong Kong (OAHK). Founded by a group of young and dedicated orienteers, Y2Y aims to integrate creativity and professionalism while infusing orienteering activities with an element of fun, and strives to take the sports of orienteering to the next level. Though Y2Y stands for “youth to youth”, the centre welcomes all young-at-heart individuals and is committed to organising high-quality, safe and inspirational orienteering activities for all participants.

ABOUT UNLEASH FOUNDATION

Unleash Foundation is a charitable organization that upholds the philosophy of care for people and unceasing self-improvement. The Foundation aims to support sustainable development of its projects, including public education, publication and charity competitions, and to secure funding through fund-raising activities. Reaching out to youths, physically challenged individuals and ethnic minorities in Hong Kong, the Foundation encourages them to unleash their full potential and fear not to challenge themselves, and ultimately contribute to society with their positive thinking and influence.

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