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FundsUPERMART.com Unit Trust Investment Fair: What & Where to Invest in 2014

Petaling Jaya, 18 January 2014 – FundsUPERMART.com Malaysia (FSM) held its annual flagship event, Unit Trust Investment Fair: What & Where to Invest in 2014 at the Sunway Pyramid Convention Centre today. At the unit trust investment fair, five industry experts provided investment insights on various investment topics, risks and opportunities, investment strategies and outlook for the year while eleven prominent fund houses showcased their unit trust capabilities and products.

Wong Weiyi, the General Manager of FundsUPERMART.com Malaysia provided a brief history of the company and highlighted on what FSM is. He explained, “FundsUPERMART.com is an online unit trust distribution platform. As of 18 January 2014, the platform carries 233 funds from 23 fund houses. FundsUPERMART.com only charges investors a maximum of 2% for equity funds and 0% for fixed income funds. Buying and selling unit trusts are all done online via our platform.” He also mentioned that FSM capitalises on its in-house research team and content team to provide timely research articles and market updates as well as fund performance analyses and fund manager interviews.

Apart from that, Weiyi explained about the company’s latest initiatives namely the Referral Program and financial literacy program. Weiyi says, “We appreciate our investors who believe and trust us enough to recommend us to their friends and family members. To show our appreciation, we have come up with the FSM Referral Program where each referrer is entitled to a 1% sales charge token. In fact, the top 2 referrals stand to win up to RM1500 on a monthly basis.” Regarding the financial literacy program, Weiyi elaborated that the objective of the program is to educate investors about investing for a better retirement. For companies or individuals who are interested in this program, he mentioned to drop an email to the Client Services team at clienthelp.my@fundsUPERMART.com or call them at 03-2149 0567.

The Unit Trust Investment Fair: What & Where to Invest in 2014 which is FSM’s annual flagship event, provides a good opportunity for investors to meet fund experts in one single place and listen to their views as well as discover the various types of unit trusts available that match their objectives, risk appetites and time horizons.

The logo for iFAST, featuring the word "iFAST" in white, bold, sans-serif font centered within a dark blue square. This square is flanked by two light grey vertical bars.

iFAST Corporation Pte Ltd

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