

FOR IMMEDIATE RELEASE

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Fundsupermart.com Launches New USD Cash Account

18 September 2007, Hong Kong – Fundsupermart.com, an online distributor of unit trusts, has launched its new US Dollar denominated Cash Account (USD Cash Account). Investors can now buy and sell unit trusts with greater ease using this Cash Account!

Since Fundsupermart.com launched its online unit trust portal in Hong Kong in end-July this year, investors have responded positively to the services offered. In a continuous bid to offer investors greater ease and convenience when they transact, Fundsupermart.com has launched the USD Cash Account.

Investors are now able to enjoy a shorter transaction time when they subscribe to or redeem their funds on the Fundsupermart.com portal via the USD Cash Account. In addition, investors are not required to maintain a minimum balance and there is no lock-in period for the USD Cash Account. Another piece of good news – this interest-generating cash management service will be offered to all investors at no charge.

Currently, all Fundsupermart.com investment account holders will automatically be given both a HKD Cash Account and an USD Cash Account. Existing investors of Fundsupermart.com will also be given an USD Cash Account without the hassle of submitting any additional application forms.

Fundsupermart.com Hong Kong's Managing Director, Mr. Patrick Ho, says that the company will put in a continuous effort to satisfy the needs of unit trust investors in Hong Kong, by periodically launching new services. He reveals that a Regular Savings Plan (RSP), more incisive research reports and a host of other new initiatives are in the pipeline to help investors make better investment decisions.

He also highlights to investors that the closing date of the two launch promotions is 30 November 2007. Investors should grab the chance to redeem their "Free HK\$188" worth of a unit trust, and share the good news with their friends with the "Spread the News and win" promotion!

Visit www.fundsupermart.com today for more details.



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* Please refer to the risk disclosure and disclaimers in our website before making any investment decision.

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