

FOR IMMEDIATE RELEASE**iFAST Financial Receives 2010 Wealth Management Awards**

3 December 2010 – iFAST Financial (HK) Limited (“iFAST Financial”) has been named winner for “Advisors’ Choice of the Year” and outstanding achiever for “Best Investment Platform”. Its online distribution arm Fundsupermart.com (HK) has also been named outstanding achiever for “Best Online Capabilities” in the Wealth Management Awards of the Year 2010.

Organised by Benchmark Magazine, the Wealth Management Awards of the Year 2010 is an accolade and a testament to Hong Kong’s financial services’ continue strive for distinction.

The award has altogether 13 company categories. In the winner selection process, two Outstanding Achievement Award winners are picked from each category in the first round and then compete as finalists in the final round. iFAST Financial and Fundsupermart.com are both nominated in the first round, and iFAST Financial has won the “Best-in-Class” award for category of “Advisors’ Choice of the Year” in the final round.

Wealth Management Awards of the Year 2010

Advisors’ Choice of the Year		
Outstanding Achievers	iFAST Financial (HK) Limited	Friends Provident International Limited
Best-In-Class Winner	iFAST Financial (HK) Limited	
Best Investment Platform Award		
Outstanding Achievers	iFAST Financial (HK) Limited	The Hong Kong and Shanghai Banking Corporation Limited
Best Online Capabilities Award		
Outstanding Achievers	Fundsupermart.com	Hang Seng Bank

Mr Patrick Ho, Managing Director of iFAST Financial (HK) Limited, expresses his delight in winning the titles: “We are very encouraged that our services have been recognised through the Benchmark Wealth Management Awards. Our good performance hinges solely on us having a good team of staff supporting our platform infrastructure, and ensuring that all aspects of our offerings are

the best. We will continue to press on and achieve even greater heights in the years to come, and to bring further growth and opportunities to our staff, clients and various stakeholders of the mutual fund industry.”

Kelvin Yip, General Manager of iFAST Platform Services (HK) Limited says: “Winning the award marks a tremendous progress and indeed an excellent encouragement and booster for us to continue to push ahead. We work closely with IFAs as well as private bankers to serve different clients. Besides, we have just soft launched our iFAST Global Prestige platform for wealth advisors who manage wealth for high-net-worth individuals. Not only we make available for more than 600 direct funds but also other investment options like ETFs and direct bonds will be included. We provide a one-stop solution for advisors to do what they are best at - building relationship and managing portfolios and we will do the rest. We won’t stop here but will continue to expand our product offering as well as to make our advisors’ life easier and more scalable. The wealth management industry in Hong Kong has faced significant changes, and we will continue to work hard with financial advisors to serve the clients.”

Calvin Cheung, General Manager of Fundsupermart.com (HK) says: “With our effort in offering the best mutual funds platform for the retail investors in Hong Kong, we have demonstrated on online capabilities for funds distribution, including ease and efficiency in transactions, portfolio consolidation, user-friendly interface and innovative tools, comprehensive markets and funds information, interactions among investors, instant online communication with our customer service, and above all, a simple and attractive pricing structure. Our business has seen significant growth throughout the years and the achievement is made possible by all our staff’s commitment to achieve our mission of ‘to help investors around the world invest globally and profitably’. This endorsement will spur us to keep devoting our resources to innovate and improve the website, and help Hong Kong investors make better investment decisions.”