

FOR IMMEDIATE RELEASE

Fundsupermart.com Malaysia: Launch of New Website Feature, “Are Your Funds The Best In The Industry?”

Kuala Lumpur, 15 March 2012 – Fundsupermart.com Malaysia (FSM), the premier online unit trust distribution platform in Malaysia, has launched a new website feature called “Are Your Funds The Best In The Industry?”, which allows investors to check unit trust prices as well as compare and filter the performances of unit trusts in the industry according to their respective geographical markets.

This new website feature can be found on the right column of Fundsupermart.com Malaysia’s website. Unit trusts are organised according to the different geographical markets and investors are able to view unit trust performances over a period as short as 1 month and up to a maximum of 5 years.

Dennis Tan, the Managing Director of Fundsupermart.com Malaysia explained that, “Fundsupermart.com has always strived to help investors make the best investment decision by providing timely, accurate and adequate information. With this new feature, investors will be able to conveniently check unit trust prices and find out how a fund has performed against all its peers in terms of returns.”

He further added that, “Right now for this feature, equities are segregated into four markets and these include Asia excluding Japan, China, Greater China and Malaysia while in the fixed income space, only the Malaysia market is featured. However, we aim to feature all prices and performances of all unit trusts available in Malaysia on our platform in due time.”

Highlighting on what FSM is, Dennis further elaborated, “Fundsupermart.com is an online unit trust distribution platform. As of 15 March 2012, the platform carries 182 unit trusts from 18 fund houses. Fundsupermart.com only charges investors a maximum of 2% for equity funds and as low as 0% for fixed income funds. Buying, selling and switching unit trusts are all done online via our platform.” He also mentioned that FSM capitalises on its in-house research team and content team to provide timely research articles and market updates as well as fund performance analyses and fund manager interviews.

The logo for iFAST, featuring the word "iFAST" in white lowercase letters on a dark blue square background, which is centered within a larger white square.

iFAST Corporation Pte Ltd

“A lot of investors may be unaware that Fundsupermart.com has a Transfer-In service where investors can transfer their unit trust holdings from other fund houses or distributors to Fundsupermart.com. There is no cost involved and you can track and monitor your unit trust holdings easily as all your investments are consolidated into one online account,” said Dennis.

To find out more about the “Are Your Funds The Best In The Industry?” feature and FSM Transfer-In service, please go to www.fundsUPERmart.com.my.

Disclaimer

This article is not to be construed as an invitation or solicitation for the subscription, purchase or sale of any fund. Investments involve risks. Investors should read the fund's prospectus and if necessary, consult with financial or other professional advisers.

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